

**Cost per conversation in EUR, effective June 1, 2023 Converted to Rs @ 91**

<b>Market</b>	<b>Marketing</b>	<b>Utility</b>	<b>Authentication</b>	<b>Authentication-International</b>	<b>Service</b>
Argentina	4.63	3.06	2.75	n/a	2.36
Brazil	4.69	2.62	2.36	n/a	2.24
Chile	6.66	4.39	3.95	n/a	3.40
Colombia	0.94	0.64	0.57	n/a	0.45
Egypt	8.05	5.15	4.63	n/a	4.82
France	10.73	5.76	5.18	n/a	6.44
Germany	10.24	6.40	5.76	n/a	6.14
<b>India</b>	<b>0.75</b>	<b>0.32</b>	<b>0.11</b>	<b>2.10</b>	<b>0.30</b>
Indonesia	3.09	1.50	2.25	10.22	1.42
Israel	2.64	1.40	1.27	n/a	1.35
Italy	5.18	3.14	2.83	n/a	2.89
Malaysia	6.44	1.50	1.35	n/a	1.65
Mexico	3.27	1.99	1.79	n/a	0.79
Netherlands	11.97	6.00	5.39	n/a	6.68
Nigeria	3.87	2.40	2.15	n/a	2.33
Pakistan	3.55	1.90	1.71	n/a	1.07
Peru	5.27	3.14	2.82	n/a	1.35
Russia	6.01	3.57	3.21	n/a	2.98
Saudi Arabia	3.04	1.89	1.69	n/a	1.46
South Africa	2.84	1.50	1.35	n/a	1.26
Spain	4.61	2.85	2.56	n/a	2.76
Turkey	0.81	0.70	0.62	n/a	0.23
United Arab Emirates	2.55	1.48	1.33	n/a	1.42
United Kingdom	5.29	2.99	2.69	n/a	2.91
North America	1.87	1.12	1.01	n/a	0.66
Rest of Africa	1.68	1.20	1.08	n/a	2.72
Rest of Asia Pacific	5.48	3.54	3.19	n/a	1.67
Rest of Central & Eastern Europe	6.44	4.63	4.17	n/a	1.87
Rest of Latin America	5.54	3.70	3.33	n/a	3.18
Rest of Middle East	2.55	1.48	1.33	n/a	1.64
Rest of Western Europe	4.43	3.15	2.83	n/a	2.98
Other	4.53	2.53	2.28	n/a	1.09

**Cost per conversation in EUR, effective June 1, 2023**

**Note: Authentication templates will be available in India as of July 1, 2024.**

**Note: Authentication-International rate applies for Indonesia as of June 1, 2024 and India as of July 1, 2024.**

**Refer to our developer documentation for more detail on this rate.**