

Cost per conversation in EUR, effective 1st October 2024 , Converted in INR

Market	Marketing	Utility	Authentication	Authentication-International	Service
Argentina	4.86	2.68	2.89	n/a	n/a
Brazil	4.92	0.63	2.48	n/a	n/a
Chile	6.99	1.58	4.15	n/a	n/a
Colombia	0.99	0.02	0.6	n/a	n/a
Egypt	8.45	0.41	0.41	6.56	n/a
France	11.27	2.36	5.43	n/a	n/a
Germany	10.74	4.33	6.04	n/a	n/a
India	0.83	0.15	0.15	2.2	n/a
Indonesia	3.24	1.58	2.37	10.73	n/a
Israel	2.77	0.42	1.33	n/a	n/a
Italy	5.43	2.36	2.97	n/a	n/a
Malaysia	6.76	1.1	1.1	3.29	n/a
Mexico	3.43	0.79	1.88	n/a	n/a
Netherlands	12.57	3.93	5.66	n/a	n/a
Nigeria	4.07	0.53	0.53	7.87	n/a
Pakistan	3.72	0.43	0.43	10.13	n/a
Peru	5.53	1.58	2.96	n/a	n/a
Russia	6.31	3.14	3.37	n/a	n/a
Saudi Arabia	3.57	0.9	0.9	4.7	n/a
South Africa	2.98	0.6	0.6	2.2	n/a
Spain	4.84	1.58	2.69	n/a	n/a
Turkey	0.86	0.42	0.66	n/a	n/a
United Arab Emirates	3.03	1.24	1.24	4	n/a
United Kingdom	4.16	1.73	2.82	n/a	n/a
North America	1.97	0.31	1.06	n/a	n/a
Rest of Africa	1.77	0.31	1.13	n/a	n/a
Rest of Asia Pacific	5.76	1.24	3.34	n/a	n/a
Rest of Central & Eastern Europe	6.76	2.77	4.38	n/a	n/a
Rest of Latin America	5.81	0.89	3.5	n/a	n/a
Rest of Middle East	2.68	1.24	1.4	n/a	n/a
Rest of Western Europe	4.66	2.37	2.97	n/a	n/a
Other	4.75	0.61	2.39	n/a	n/a

Cost per conversation in EUR, effective June 1, 2023

Note: Authentication-International rate applies for Indonesia as of June 1, 2024 and India as of July 1, 2024.

Note: Utility rates below apply as of August 1, 2024.

Note: Marketing rates below apply as of October 1, 2024.

Note: Service conversations are free as of November 1, 2024. Learn more:

Note: Utility rate below applies for Rest of Africa as of November 1, 2024.

Note: Authentication and authentication-international rates below apply for Egypt, Malaysia, Nigeria,